



COURSE DESCRIPTION CARD - SYLLABUS

Course name

Psychology of communication [S2Elmob1>PO2-PK]

Course

Field of study

Electromobility

Year/Semester

1/2

Area of study (specialization)

Alternative Fuels and Energy Storage

Profile of study

general academic

Level of study

second-cycle

Course offered in

Polish

Form of study

full-time

Requirements

elective

Number of hours

Lecture

15

Laboratory classes

0

Other

0

Tutorials

0

Projects/seminars

0

Number of credit points

1,00

Coordinators

dr inż. Żaneta Nejman

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Lecturers

Prerequisites

The student has basic knowledge of humanities subjects. The student has the basic ability to perceive, associate and interpret the phenomena occurring in social groups.

Course objective

To acquire knowledge and skills in understanding, analyzing and improving communication processes. Learning about psychological mechanisms that affect the effectiveness of communication between people. Developing communication skills. To become aware of the influence of culture, emotions and motivation on communication processes. To raise awareness of the role that interpersonal and group communication plays in professional life and to emphasize the role of effective communication in various situations of professional life.

Course-related learning outcomes

Knowledge:

1. Students are able to obtain information related to the topic of psychology of communication from various sources, interpret it, critically evaluate, analyze and synthesize it, and draw conclusions.

[K2_U02]

Skills:

- 1 The student is able to prepare and give a presentation on the implementation of a task related to the topic of psychology of communication. [K2_U13]
2. The Student is able to determine the directions of further learning, organize the process of self-education and indicate the directions of professional development in the field of communication psychology. [K2_U16]

Social competences:

1. The student is aware of the need to follow professional ethics. [K2_K04]

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

formative assessment:

- knowledge is verified through a short problem task realised on the fourth teaching unit;
- skills and social competencies are verified through the issuance of partial grades, resulting from: working in teams (taking responsibility for decisions made); rewarding activity; solving the problem independently.

summative assessment:

- knowledge is verified through a colloquium at the last teaching unit. The colloquium consists of 10-20 questions (test and open), variously scored. Passing threshold: 50% + 1.

Grading scale:

- 0 - 50 pts - 2.0;
- 51-60 pts - 3.0;
- 61-70 pts - 3.5;
- 71-80 pts - 4.0;
- 81-90 pts - 4.5;
- 91-100 pts- 5.0

Programme content

Research methods in psychology. Analysis of behavior. Cognitive processes. Social influence. Aggression. Social conflicts. Social group. Interpersonal communication.

Course topics

Introduction to the psychology of communication. Communicating versus interpreting reality. Social perception and the influence of the social environment. Basics of interpersonal communication. Barriers and challenges to effective interpersonal communication. Influence of non-verbal language on communication: Analysis of the importance of body language, gestures, facial expressions, body posture and eye contact in the communication process. Intercultural communication. Understanding cultural differences in communication and how to effectively cross cross-cultural barriers. The role of communication in professional settings, conflict management, negotiation, and communication with clients and colleagues.

Teaching methods

Lecture: multimedia presentation illustrated with examples, informative lecture, conversational lecture.

Bibliography

Basic:

1. Stankiewicz J., Komunikowanie się w organizacji, Wrocław, 2009.
2. Robbins S., Zachowania w organizacji, PWE, Warszawa, 2012.
3. Zimbardo Ph., Gerrig R., Psychologia i życie, Wydawnictwo Naukowe PWN, Warszawa 2016.

Additional:

1. Bańka A., Psychologia pracy, [w:] Psychologia. Podręcznik akademicki t.3, red. J.Strelau, GWP, Gdańsk 2000.
2. Nejman Ż., Sadłowska-Wrzesińska J., The use of information and communication technologies in the

process of introducing incentive schemes. Informatyka Ekonomiczna - 2019, nr 4(54), s. 46-59.

Breakdown of average student's workload

	Hours	ECTS
Total workload	28	1,00
Classes requiring direct contact with the teacher	15	0,50
Student's own work (literature studies, preparation for laboratory classes/ tutorials, preparation for tests/exam, project preparation)	13	0,50